



Benchley-Weinberger Foundation

P. O. Box 191112
San Diego, CA 92159

www.friendsofbenchley.org

Tax ID/EIN: 33-0557725 501(c)(3)

September 26, 2023

The 2023 Benchley-Weinberger Elementary School Fun Run (formerly known as the Jog-A-Thon) will take place Wednesday, November 29. **Our goal is to raise \$65,000 in essential funds** to support new technology, music, art, educational resources for teachers, library materials, teacher funds, P.E. and recess equipment, field trips, subscriptions to educational applications, event prizes and so much more. This event is one of the school's largest fundraising efforts and involves 530 students, their families, relatives, and friends. Students will be participating in this event by walking, jogging, and running in an effort to support their school.

We invite you to join our efforts and ask you to **make a donation of sponsorship, merchandise, and/or items to be used as prizes** for our top fundraisers and joggers. Proceeds from the Fun Run will be allocated to ongoing and future enrichment programs that prepare today's students for future success and shape tomorrow's leaders.

Benchley-Weinberger Foundation is a 501(c)(3) non-profit organization. **Up to 100% of your donation is tax-deductible.** Please join us in our effort to support excellence in education.

Benchley-Weinberger is a California Distinguished School with a focus on "Achievement through Communication". See for yourself what educational and infrastructure improvements your donations have and will help accomplish.

For more information on donations and sponsorship levels, see the form below and please contact us via email at friendsofbenchley@gmail.com if you have any further questions.

We deeply appreciate your support! Thank you for your consideration.

Sincerely,

Benchley-Weinberger Foundation

Benchley-Weinberger Foundation, P.O. Box 191112, San Diego, CA 92159
501(c)(3) TAX ID No. 33-0557725

Sponsorship Opportunities

Presenting Sponsor - \$3,500

(up to three sponsorships available)

- Large presenting sponsor logo on all 2023 Fun Run t-shirts
- Presenting sponsor placement on Fun Run banners displayed on school fences
- Presenting sponsor placement on race day inflatable arch banner
- Opportunity to host a booth during the Fun Run event on November 29
- Two Fun Run Keepsake t-shirts
- Opportunity for distributing advertising materials in all student prize packages
- Inclusion in social media posts, website, and 2023 Fun Run related materials

Gold Sponsor - \$2,000

(up to five sponsorships available)

- Gold sponsor logo on 2023 Fun Run t-shirts
- Gold sponsor placement on Fun Run banners displayed on school fences
- Gold sponsor placement on race day inflatable arch banner
- One Fun Run Keepsake t-shirt
- Opportunity for distributing advertising materials in all student prize packages
- Inclusion in social media posts, website, and 2023 Fun Run related materials

Silver Sponsor - \$1,000

- Silver sponsor logo on 2023 Fun Run t-shirts
- Included on Fun Run banners displayed on school fences
- One Fun Run Keepsake t-shirt
- Opportunity for distributing advertising materials in all student prize packages
- Inclusion in social media posts, website, and 2023 Fun Run related materials

Bronze Sponsor - \$500

- Bronze Sponsor logo on 2023 Fun Run t-shirts
- Included on Fun Run banners displayed on school fences
- Opportunity for distributing advertising materials in all student prize packages
- Inclusion in social media posts, website, and 2023 Fun Run related materials

** All Benchley-Weinberger students will receive a shirt for registering.*

In-kind Donations

In-kind donations will be used to recognize top fundraisers and top runner prizes.

- Gift certificates (Sporting good stores, laser tag, paintball, indoor skydiving)
- Tickets (Legoland, Disneyland)
- Supplies for day of event

Sponsorship Directions

Step 1 - Enter Contact Information

Official Sponsor Name: _____

Physical Address: _____

Mailing Address (if different): _____

Phone Number: _____

Email: _____

Website: _____

Step 2: Specify Donation Type and Amount

Cash Donation*

Check Donation

In-kind Donation

Donation Amount: _____ Check # (if applicable): _____

In-kind Donation Details (if applicable):

*We will reach out to you directly if you are donating cash to arrange a pick up date and time. Please do not send cash in the mail.

Step 3: Send Us This Completed Form (and check, if applicable)

Attn: Fun Run Sponsorship
Benchley-Weinberger Foundation
P. O. Box 191112
San Diego, CA 92159

(if you are not sending a check, you may email this form to friendsofbenchley@gmail.com)

Step 4: Send Us Your Logo

We want to make sure your logo looks as good as possible on all of our printed materials, t-shirts, and banners (if applicable).

Please email us a high-resolution image of your logo to friendsofbenchley@gmail.com.
Acceptable file types are PNG, JPG, PDF, AI or EPS formats.

Please email us if you have any questions or concerns.

Sponsorship Receipt (for your records)

Donation made on _____/_____/_____

MM DD YYYY

Amount \$ _____ Check #(if applicable) _____

Other donation details:

Donation made to the Benchley-Weinberger Foundation in support of the 2023 Fun Run.

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