



**BENCHLEY-WEINBERGER FOUNDATION**

P. O. Box 191112  
San Diego, CA 92159

Tax ID/EIN: 33-0557725 501(c)(3)

## ***Benchley-Weinberger Groovy Gala***

The Benchley-Weinberger Foundation is a non-profit organization whose main objective is to raise funds to help support our local public school, Benchley-Weinberger Elementary. Money raised through these fundraising efforts, helps the Foundation directly support areas of need, such as: technology, music, art, educational resources, library materials, reading support, lunch supervision, field trips, physical education and recess equipment, and more.

The Foundation's largest fundraising event is our annual **Gala and Auction**. This year the event will be taking place at The Dana on Mission Bay on **April 20th, 2024**. This event is a massive undertaking for our volunteer led group. We are currently looking for sponsors to help support the cost of this fundraising endeavor. There are various sponsor levels that will allow us to feature, highlight, or showcase your business through print materials and announcements prior to and during the event.

As the Benchley-Weinberger Foundation is a 501c3 non-profit organization, up to **100%** of your donation is **tax deductible**. Proceeds from this year's event will be allocated to continue supporting the Benchley-Weinberger staff and students.

If you would like to learn more about our organization and how we support the Benchley-Weinberger community, please visit **[friendsofbenchley.org](http://friendsofbenchley.org)**.

For more information on sponsorship levels, please see the form below. If you have any questions or need support in regards to becoming a sponsor, please contact **[benchleyfoundationgala@gmail.com](mailto:benchleyfoundationgala@gmail.com)**.

We deeply appreciate your consideration of supporting our event and the Benchley-Weinberger community.

With many thanks,

The Benchley-Weinberger Foundation  
Gala & Auction Committee

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# *Sponsorship Opportunities*

## **FAR OUT PRESENTING SPONSOR - \$3,500**

(up to three sponsorships available)

- Large presenting sponsor logo on printed programs / attendee bidder numbers
- Presenting sponsor placement on banners displayed at school, with extended advertising time
- Large printed signage the day of event with logo and business name prominently displayed
- Presenting sponsor logo printed on event day cocktail napkins
- Opportunity to host a booth during the Gala event on April 20
- Opportunity for distributing advertising materials to all attendees
- Presenting sponsor announcements by DJ or Auctioneer during live event
- Inclusion in social media posts and 2024 Gala related materials

## **GROOVY GOLD SPONSOR - \$2,000**

(up to five sponsorships available)

- Gold sponsor logo on printed programs / attendee bidder numbers
- Gold sponsor placement on banners displayed at school, with extended advertising time
- Printed signage on site the day of event with logo and business name prominently displayed
- Opportunity for distributing advertising materials to all attendees
- Sponsor announcements by DJ or Auctioneer during live event
- Inclusion in social media posts and 2024 Gala related materials

## **PSYCHEDELIC SILVER SPONSOR - \$1,000**

- Silver sponsor logo on printed programs / attendee bidder numbers
- Silver sponsor placement on Gala banners displayed on school fences
- Opportunity for distributing advertising materials to all attendees
- Sponsor announcement by DJ or Auctioneer during live event
- Inclusion in social media posts and 2024 Gala related materials

## **BOOGIE DOWN BRONZE SPONSOR - \$500**

- Bronze sponsor logo on printed programs / attendee bidder numbers
- Bronze sponsor placement on Gala banners displayed on school fences
- Sponsor announcement by DJ or Auctioneer during live event
- Inclusion in social media posts and 2024 Gala related materials

# Sponsorship Directions

## STEP 1: ENTER CONTACT INFORMATION

Official Sponsor Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## STEP 2: SPECIFY DONATION TYPE AND AMOUNT

Cash Donation\*

Check Donation

In-kind Donation

Donation Amount: \_\_\_\_\_ Check # (if applicable): \_\_\_\_\_

In-kind Donation Details (if applicable): \_\_\_\_\_

*\*We will reach out to you directly if you are donating cash to arrange a pick up date and time.  
Please do not send cash in the mail.*

## STEP 3: SEND COMPLETED FORM (AND CHECK, IF APPLICABLE)

Attn: Gala Sponsorship  
Benchley-Weinberger Foundation  
P. O. Box 191112  
San Diego, CA 92159

*\* If you are not sending a check, you may email this form to [benchleyfoundation@gmail.com](mailto:benchleyfoundation@gmail.com)*

## STEP 4: SEND US YOUR LOGO

Please email us a high-resolution image of your logo to [benchleyfoundation@gmail.com](mailto:benchleyfoundation@gmail.com)  
Acceptable file types are PNG, JPG, PDF, AI or EPS formats.

# *In-Kind Donations*

In-kind donations will be used in our silent and live auction such as:

- Tickets, meet & greets, travel packages, experiences, dining, tours and more
- Gift certificates, lessons or services
- Tangible items such as merchandise, product, artwork, jewelry, memorabilia, and more

## **DONATION INFORMATION**

Company Name: \_\_\_\_\_

Contact Name / Info: \_\_\_\_\_

Donation Item: \_\_\_\_\_

Description / Restrictions (if any): \_\_\_\_\_

Item Value: \_\_\_\_\_

# *Donation/Sponsorship Receipt*

*To keep for your records*

Donation made on: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
MM DD YYYY

Amount or Value \$ \_\_\_\_\_ Check #(if applicable) \_\_\_\_\_

Other donation details:  
\_\_\_\_\_  
\_\_\_\_\_

Donation made to the Benchley-Weinberger Foundation in support of the 2024 Gala & Auction.

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